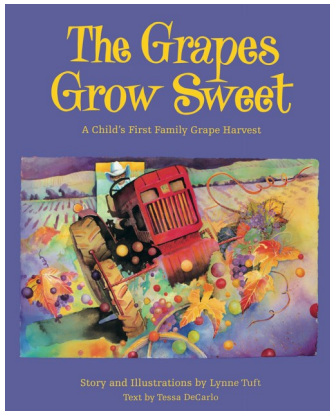


# Ag Literacy Week Volunteers Needed!

In March 2017, over 40 volunteers from the agricultural community will read to elementary classrooms across Chautauqua County in an effort to increase Agricultural Literacy. Agricultural Literacy Week is a celebration of our county's heritage and our number one industry that works to produce healthy, local food 365 days a year! Students and teachers will benefit from hands-on lessons and receive follow up activities. The book will be donated to the school library with a bookplate recognizing the donor and NY Ag Literacy Week. Last year, over 50 books were read to 2,800 students at 28 different locations across the county.



The signature book for 2017 is *The Grapes Grow Sweet* by Lynne Tuft and illustrated by Tessa DeCarlo. This wonderful story celebrates New York's booming grape industries and captures the way of life for over 1,600 family-owned vineyards in our state. New York ranks third nationally in grape production, with 75% of grapes produced being made into grape juice and the other 25% processed in wine and used in the craft beverage industry.

STEM careers and post-secondary opportunities related to the grape industry are also growing in our state - from grape production, research, crop management, processing, tourism, and hospitality. It will be essential for our students to understand the importance of grapes as an economic driver in communities across New York, and develop an awareness for future career possibilities. All lessons, activities, and companion materials are aligned to the Common Core Learning Standards.

## We need your help!

Cornell Cooperative Extension of Chautauqua County would like your assistance in acquiring funds and volunteer readers. By donating just \$15 per book, you will help our county provide books and supplies to an area school along with classroom guides and activities, as well as funds to support the continuation of this program! Please complete the form below and return it to the Ag Center by **March 1, 2017**.

Contact Katelyn Walley-Stoll with any questions at kaw249@cornell.edu or 716-664-9502 Ext. 202.

### Ag Literacy Volunteer/Donation Sign up!

Name: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Address: \_\_\_\_\_

I would like to: (please circle)    **Read**        **Donate \$15**        **Donate \$\_\_\_\_\_**  
(to the CCE Chautauqua Cty. Ag Literacy Fund)

Bookplate(s) to read: *Donated by:* \_\_\_\_\_

Preferred reading location(s): \_\_\_\_\_

Reading times will be during school hours, please circle which days you would be available.

**Mon. Mar. 20**    **Tues. Mar. 21**    **Wed. Mar. 22**    **Thurs. Mar. 23**    **Fri. Mar. 24**

Donation of \$ \_\_\_\_\_ enclosed

Mail Form to: Katelyn Walley-Stoll, ATTN: Ag Literacy Week, 3542 Turner Road, Jamestown, NY 14701